



Achieving digital inclusivity through sustainable interventions and impactful collaborations

Analogue - Digital Television Migration - Program



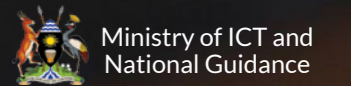
HEAD OFFICE

UCC House, Plot 42-44 Spring Road, Bugolobi
P. O. Box 7376, Kampala, Uganda
Tel: +256 41 4339 000, +256 31 2339 000
Email: ucc@ucc.co.ug
Toll Free line: 0800 222 777

www.ucc.co.ug

REGIONAL OFFICES

Eastern: Plot 39/41 Republic Street, Mbale
Western: Plot 7 Galt Road, Mbarara
Northern: Plot 31 Main Street Andrea Olal Road, Gulu
North Western: Plot 8 Ntuhya Road, Masindi



Ministry of ICT and National Guidance

Why - UCUSAF committed to supporting the Analogue to Digital Terrestrial TV migration, with the goal of freeing up the Digital Dividend spectrum previously used for terrestrial analogue television broadcasting. By freeing up spectrum for wireless internet access, the UCUSAF support contributed to bridging the digital divide in Uganda and providing better access to ICTs for underserved areas. This is in line with UN SDG 10: Reduced Inequalities, which seeks to reduce inequalities in income, access to resources, and opportunities, among others. By enabling connectivity in underserved areas, UCUSAF is helping to level the playing field and promote greater equality in access to information and communication technologies

How - UCUSAF funded the installation of 18 Digital Television Transmission Sites Country-wide Including Content aggregation and Multiplex systems.

Impact - The implementation of the analogue to digital TV migration program has led to increased creation and consumption of local content, growth in telecom infrastructure from the digital dividend, and lower startup costs of broadcast services, resulting in more localized community content countrywide.

Partners - SIGNET

This effort aligns with the UN SDG 9: Industry, Innovation, and Infrastructure, which aims to build resilient infrastructure, promote sustainable industrialization, and foster innovation.

Partners

1. SIGNET

Program Outputs

1. 18 Digital Television Transmission Sites Including Content aggregation and Multiplex systems

Impact - of this program

1. Increased local content
2. Growth in the telecom infrastructure from the digital dividend
3. Lower startup cost of broadcast services has led to more localized community content countrywide

